Gordon Bennett 2027

Budget Plan

04.11.2026

No.	Description	Quantity	Unit	Amount	Income	Expenses
	Income					
	Guaranteed income				**152.500 €**	
1	Entry fee	25	teams	1.250,00 €	31.250,00 €	
2	Entry fee hot air	25	teams	200,00 €	5.000,00 €	
3	Sponsorship Deutscher Freiballon-Sportverband e.V.	1	x	1.000,00 €	1.000,00 €	
4	Sponsorship Aeroclub NRW und Ballonkommission	1	x	1.000,00 €	1.000,00 €	
5	Sponsorship BUKO DAEC	1	x	500,00 €	500,00 €	
6	Deutscher Aero Club e.V.	1	x	1.000,00 €	1.000,00 €	
7	Stadt Münster	1	x	10.000,00 €	10.000,00 €	
8	FAI / CIA Gordon Bennett TV	1	x	7.500,00 €	7.500,00 €	
9	Blaser Sponsoring	1	x	25.000,00 €	25.000,00 €	
10	Sponsorpin	100	x	100,00 €	10.000,00 €	
11	Extra crew passes	50	x	25,00 €	1.250,00 €	
12	Income Pilots Lounge	1	x	5.000,00 €	5.000,00 €	
13	Westlotto	1	x	10.000,00 €	10.000,00 €	
14	Eimermacher	1	x	10.000,00 €	10.000,00 €	
15	Wörner	1	x	5.000,00 €	5.000,00 €	
16	Businesspartner 2x 2000	2	x	2.000,00 €	4.000,00 €	
17	Businesspartner small 1x1000	2	x	1.000,00 €	2.000,00 €	
18	Westfalen	1	x	20.000,00 €	20.000,00 €	
19	Volksbank	1	x	3.000,00 €	3.000,00 €	
20			x		- €	
21			x		- €	
22			x		- €	
23			x		- €	
24			x		- €	
25			x		- €	
26			x		- €	
27			x		- €	
			x		- €	
			x		- €	
			x		- €	
	Expenses					
1.0	**Hotel**				**- €**	**12.250,00 €**
1.1	Hotel for Orga, Team and ED Team	70	rooms	125 €		8.750,00 €
1.2	Meeting rooms 1x TV, 1x ED	14	days	250 €		3.500,00 €
2.0	**Opening Ceremony / Pilots Lounge**				**- €**	**23.500,00 €**
2.1	Rental tent	1	x	10.000 €		10.000,00 €
2.2	Catering opening	1	x	8.500 €		8.500,00 €
2.3	Getränke Opening and Starttag	1	x	5.000 €		5.000,00 €
3.0	**Rent for launchfield**	1	x	- €		**- €**
4.0	**Infrastructure Launchfield, Camping and Pilots Lounge**				**- €**	**20.351,00 €**
4.1	Rent for toilet, power, scooter	1	x	10.000 €		10.000,00 €
4.2	Podium and Sound	1	x	3.500 €		3.500,00 €
4.3	Wheelloader and Sand	1	x	1.000 €		1.000,00 €
4.4	Decoration Tent Opening	1	x	1.500 €		1.500,00 €
4.5	Dixi toilet	2	x	150 €		300,00 €
4.6	Infrastructure tent, seats, tables, bar	1	x	2.500 €		2.500,00 €
4.7	Launch fee	20	x	- €		- €
4.8	Hose rent + Sanction fee	1	x	- €		- €
4.9	Infrastructure (power cables, edding, printer, Kabelbrücke etc)	1	x	1.551 €		1.551,00 €
5.0	**Catering launchday pilots, teams, officials, volunteers**	1	x	5.000 €	**- €**	**5.000,00 €**
6.0	**Livetracking**	25	x	205 €	**- €**	**5.125,00 €**
7.0	**Competition**				**- €**	**37.350,00 €**
7.1	Jury travel expenses and f&b	1	x	1.000 €		1.000,00 €
7.2	Competition director and team, travel and f&b	1	x	4.500 €		4.500,00 €
7.3	Govermental approval	1	x	500 €		500,00 €
7.5	Orgajackets	20	x	90 €		1.800,00 €
7.6	Cappys	30	x	35 €		1.050,00 €
7.7	GB TV (team, studio, technic, travel, Ankerman, cameraman,Werbung)	1	x	7.500 €		7.500,00 €
7.8	GB TV Hotel and F&B, travel expenses	1	x	8.500 €		8.500,00 €
7.9	Backdrop	1	x	1.000 €		1.000,00 €
7.10	Quattromedia - canceled - 7500 EUR	0	x	7.500 €		7.500,00 €
7.11	Security	1	x	1.500 €		1.500,00 €
7.12	First aid service	1	x	2.500 €		2.500,00 €
8.0	**Price giving and closing ceremony**				**- €**	**32.950,00 €**
8.1	Catering	200	pax	100 €		20.000,00 €
8.2	Prices	90	x	30 €		2.700,00 €
8.3	Trophy	1	x	2.500 €		2.500,00 €
8.4	Band / DJ	1	x	6.000 €		6.000,00 €
8.6	Podium	1	x	250 €		250,00 €
8.7	Decoration	1	x	1.500 €		1.500,00 €
8.8	Travel subsidy to all pilots	0	x	- €		- €
9.0	**Merchandise**				**- €**	**1.500,00 €**
9.4	Pins	1	x	1.500 €		1.500,00 €
9.9	Cups	0	x	2.000 €		- €
9.10	Lanyards / passes	0	x	1.000 €		- €
10.0	**Organisation / Others**				**- €**	**22.000,00 €**

10.1	Social Media (Hotel, Travel, F&B)	1	x	2.000 €		2.000,00 €
10.2	Print jobs / signs / Banner	1	x	1.500 €		1.500,00 €
10.3	Flag poles	1	x	1.000 €		1.000,00 €
10.4	Launchfee	0	x	- €		- €
10.5	Travel, F&B Orga	1	x	2.000 €		2.000,00 €
10.6	Egl employees work	1	x	5.000 €		5.000,00 €
10.7	Printer	1	x	500 €		500,00 €
10.8	other organizational expenses	1	x	10.000 €		10.000,00 €

Total	**152.500 €**	**160.026 €**
Profit / Loss		**-7.526,00 €**

Sebastian Eimers
prepared by

Duisburg, 11.03.2026
place, date